PLONE 2006 SYMPOSIUM SCHEDULE

THE ASTOR CROWNE PLAZA

HURRICANE KATRINA

was the eleventh named tropical storm, fifth hurricane, third major hurricane, and first Category 5 hurricane of the 2005 Atlantic hurricane season. It was the third most powerful storm of the season, and the sixth-strongest Atlantic hurricane ever recorded. The storm weakened considerably before making its second landfall as an extremely large Category 3 storm on the morning of August 29 along the Central Gulf Coast near Buras-Triumph, Louisiana.

The storm surge from Katrina caused catastrophic damage along the coastlines of Louisiana, Mississippi, and Alabama. Levees separating Lake Pontchartrain from New Orleans were breached by the surge, ultimately flooding about 80% of the city, most of St. Bernard Parish and portions of St. Tammany Parish and Plaquemines Parish. Wind damage was reported well inland, impeding relief efforts. Katrina is estimated to be responsible for $75 billion in damages, making it the costliest hurricane in United States history; the storm has killed 1,420 people, becoming the deadliest U.S. hurricane since the 1928 **Okeechobee Hurricane.**

"Hurricane Katrina" Wikipedia, The Free Encyclopedia. 3.3.2006
http://en.wikipedia.org/wiki/Hurricane_Katrina

WEDNESDAY. TRACK 1 — WEDNESDAY. TRACK 2 — 8

9:00

Multimedia and Podcasting with Plone
Nate Aune

Build a multimedia content distribution system using Plone. This tutorial will walk you through the whole process of authoring, uploading and distributing your multimedia content using Plone. Publish podcasts, vodcasts, photocasts and screencasts in 3 easy steps.

Make Plone Go Fast
Geoff Davis

This tutorial will cover ways to dramatically speed up your Plone site. We will take in-depth look at the caching machinery that keeps plone.org responsive under heavy loads. We will cover HTTP- related caching basics, an overview of Zope caching tools, Squid configuration, integrating all of the above.

12:00 LUNCH

1:00

Best Practices: Plone Development
Joel Burton

This tutorial covers the techniques you need to become a professional web site developer: building Plone site using filesystem development, using version control with Plone, debugging, writing test cases, and more. Case studies of real site development will be covered.

Nonprofits, Plone and Repeatable Success
Jon Stahl

One Northwest is a successful NGO Plone solution provider. The NGO consulting space has unique characteristic and limited budgets. The focus of this talks explains the challenges of working with NGOs, frequent problems and proven solutions, and a wrap up analysis of what Plone is lacking to dominate the NGO space.

THURSDAY. TRACK 1 — THURSDAY. TRACK 2 — 9

9:00

State of Plone
Alan Runyan and Alexander Limi

Opening keynote talk on the State of Plone. Cofounder talk about what is exciting around the world with Plone.

10:00

Alternative Templates with Zope
Chris Mcdonough

meld3 is an HTML and XML templating system for Python which enforces strict separation between template markup and dynamic rendering logic. meld3 can be used as an alternate to ZPT for both Zope 2 and Zope 3.

Business Consulting with Plone
Tom Parish

How Plone enabled an "SEO Guy" to successfully field multiple websites for clients in 2005 from solo professionals to enterprise scale projects. The talk will be covering blogging, podcasting and the importance of RSS for websites.

11:00

Ad Banner System
Clayton Parker

Clayton Parker will discuss the newly released Ad/Promotion Engine developed at Six Feet Up. Clayton will discuss ad strategies, application in production and best practices of ad management using the PromotionEngine component.

Open Source CMS Landscape
Seth Gottlieb

Seth will talk about how Open Source fits into traditional IT departments, their reaction to Open Source solutions, and what FOSS software offerings are catching IT's eye. In addition, he will discuss how Plone 'fits' into this environment and IT department's expectations.

12:00 LUNCH

1:30

Introducing CMF 2.0
Tres Seaver

The architect of the Content Management Framework will discuss the new features of CMF 2.0. Possible Zope 3 libraries that will be used in the future. And practical application experience of using CMFSetup in production.

Open Source and Legal Issues
Ron Chichester

A top-notch lawyer [and law professor] who has counseled open source companies, such as Software in the Public Interest, Inc. (Debian), for-profit corporations, the Plone Foundation with guidance before SFLC, and all around brianiac (who uses Zope and Plone in his law practice). Ron Chichester will give a talk about Copyright, Trademark, Patents and How/Why Open Source should play with the legal system.

3:00

Bling!
Benjamin Saller

You want AJAX, you don't want to have to learn a lot of new things or worry about crossplatform code. Bling! Lets you add dynamic effects and data exchange using only new TAL tags. Bling! offers an out of the box solution for automatic client-side form validation, async page update, effects and much more.

Open Source in Construction: Digital Plan Room
Mark Torres

OSS is great, but how can it be useful to you? This presentation will focus on the corporate case: creating/managing an intranet, and the how's and why's of the digital plan room using Plone and Enfold Desktop.

4:00

Lightning Talks
Anyone

30 minute; 6 presentations each 5 minutes.

FRIDAY. TRACK 1 — FRIDAY. TRACK 2 — 10

9:00

Bedfellows: Culture, Community, and Business
Andrei Codrescu

For two decades NPR commentator Andrei Codrescu has been living in and writing about his adopted city, where, as he puts it, the official language is dreams. How apt that a refugee born in Transylvania found his home in a place where vampires roam the streets and voodoo queens live around the corner; where cemeteries are the most popular picnic spots, the ghosts of poets, prostitutes, and pirates are palpable, and in the French Quarter, no one ever sleeps.

10:00

Putting a New Look on Plone
Alexander Limi

Plone 2.1 has a lot of features that focus on skinning, accessibility and debugging. Alexander will lead attendees through the latest CSS and skinning features of Plone 2.1 and how to easily make Plone sites look the way you want them to.

Mechanisms to Promote Free Market and Open Source Software Innovation
Dr. Geoffrey Parker

We examine openness in private and socially optimal licenses in an environment where network effects and multiperiod innovation are both possible.

11:00

Content Delivery
Andy McKay

Entransit™ offers to both physically and logically separate content management from content delivery. Andy McKay will explain the Entransit system, benefits of it, how to install it, downsides of it and the general roadmap for 2006.

Compliance Management using Banyan
Munwar Shariff

Banyan "audit-proofs" compliance programs by creating links between statutory and contractual obligations, the policies and procedures to meet those obligations, and the objective evidence required to demonstrate compliance.

12:00 LUNCH

1:30

Debugging Zope
Cameron Cooper

Basic and advanced debugging techniques. Everyone will benefit from logging, reading tracebacks, verbose security, the debug console (on both Windows and Linux), and use of the Python debugger, pdb. Deeper magic includes transaction introspection, debugging spinning processes, ZPublisher debugging, and dealing with broken objects.

Integration not Isolation
Alan Runyan

Success of software projects must be measured over the long term - extendibility, scalability, upgrade path, etc. While a great deal of software is available for the Zope/Plone software stack, how can organizations be assured of an upgrade path in the future? Integration to "best in class" software solutions for searching, payment processing, membership management, and other complex functions may provide more efficient and reliable long term solutions.

3:00

Skeletor: Bootstrap Your Zope Project
Whit Morris

Knowing how to setup for Zope development is sometimes half the battle. Whit will cover how skeletor can help you be more efficient and effective and how you can extend skeletor to automate common development tasks.

CASE STUDY: Disney, An Intranet Success
Scott Kelley

Users managing content with Vignette was becoming expensive from a licensing and training cost point. Installing Enfold Server to run Plone on Windows was the strategy Disney's Enterprise Operations team took to off-loading content creation and security management to individual business units. Then re-integrating the content back into their intranet.

4:00

Lightning Talks
Anyone

30 minute; 6 presentations each 5 minutes.