What is Bling?

Bling is a hip hop slang term which refers to expensive jewelry and other accouterments,
and also to an entire lifestyle built around excess spending and ostentation. According to the
Urban Dictionary,the term originated as Jamaican slang referring to the onomatopoeic "sound"
produced in animated cartoons when light reflects off a diamond."
-Wikipedia.com

- Style Props for your site

- Simple Easy **AJAX**

- Spreading the Fun

Show, don't tell!

What is AJAX?

- Its why your here.

What is AJAX?

- More feedback, faster

- Asynchronous Javascript and XML

  - barely fits on one line

  - Rarely any 'X' in AJAX

- What sets AJAX apart from DHTML?

  - quality of the libraries

  - improved browser support

Object
r e a l m s

Bling's Audience?

- The UI developer

- The Integrator

- The lazy developer

Object
r e a l m s

The How of Bling

- Reuse existing Javascript Libraries

- Don't require the user to write much (if any) Javascript

- Use development skills already in place. TAL and server side programming.

Using Bling?

- Read the examples and docs

- Insert the tags/styles into your templates where you need them

- Archetypes does this for you.

  - Let's leverage the framework so this isn't a free-for-all.

When can I get Bling?

Today

Its in the collective
/bling/trunk

`http://svn.plone.org/svn/collective/bling`

Alternatives

- There are many.

  - None that I know of target the same audience.

- Tends to become a debate over spelling.

  - Which JS library to use?

- Or intent

  - But I want to write client side applications in Javascript?

Object
r e a l m s

And?

- What else? We can do so much with this technology.

What do you want to See next?