



Ad Banner System with the PromoEngine

Clayton Parker - Six Feet Up, Inc.



Who am I?

- claytron on IRC
- Python programmer since 2004
- Web developer Working out of Fortville, Indiana



Yes, Indiana!

Not Idaho or Iowa as
Andy McKay might have
led you to believe





What is PromoEngine?

- Ad management system
- Banner management
- Internal content distribution
- Image distribution



Where can you get it?

- Usually meant for the end of the presentation
- Go, play, ask questions!

<http://www.plone.org/products/promoengine>

<http://svn.sixfeetup.com/svn/public/PromoEngine/trunk>



What are the components?

- Ad Manager
- Ads
- Ad Slots
- Ad Catalog





Who is using it?



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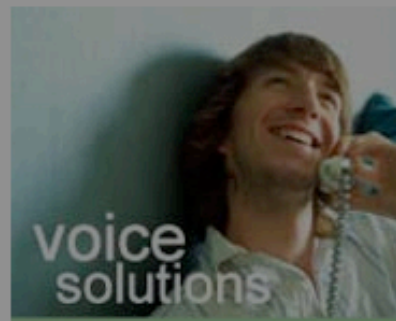
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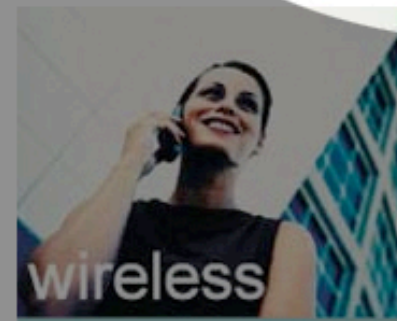
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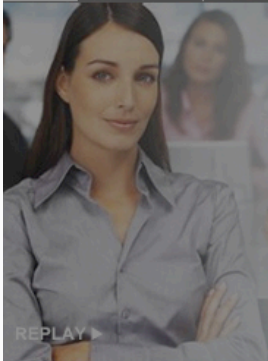


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See the video:

[http://media.plone.org/video/
conference/2006/
NOLASymposium/
ClaytonParker.wmv](http://media.plone.org/video/conference/2006/NOLASymposium/ClaytonParker.wmv)



What does the future hold?

- Click tracking
- Ad statistics
- General UI cleanup
- Ad versioning
- Five views
- Additional ad templates
- Dynamic ad templates



PromoEngine links

Where to get it:

<http://www.plone.org/products/promoengine>

<http://svn.sixfeetup.com/svn/public/PromoEngine/trunk>

Other links:

<http://trac.sixfeetup.com/PromoEngine>

<http://www.sixfeetup.com>



Quoi? Que? Whaaa?

- clayton@sixfeetup.com
- Try it out. Enter Bugs.



FIN

