Plone Conference Proposal
Namur 2020

September, 2019

Dear Plone Community Members

It will be a pleasure to welcome the 2020 Plone Conference in the City of Namur.

Visions and Goals

During the past few years, many changes have marked Plone (Python 3, Zope 4, Volto, ...). Given the major changes that the roadmap implies for Plone 6, it seems important to us that the annual conference be one of the moments to share recent changes with as many people as possible. We will emphasize this sharing in the choice of presentations, training and sprinting. It is also an opportunity to give to the world a vision of Plone's future.

Belgium and its entities share a long history with Plone, this will be an opportunity to invite local actors who have few or no occas to meet the Plone community.

As the number of participants in the annual Plone conference has declined slightly in recent years, one of this year's objectives will be to try to reverse the trend by attracting new participants. For this reason, it seems essential to us that for each period there is at least one presentation for each type of audience (developer, integrator, decision-maker). We are also thinking about alternative tracks to attract a different audience. The collaboration with the University of Namur for training and sprint will also be an opportunity to invite students to come and discover Plone.

To achieve these various objectives, our intention is to be able to mobilize the Belgian Plone community to offer the best possible experience to the participants of the Plone Conference 2020.

About Namur

Capital of the Walloon region of Belgium, Namur has succeeded in preserving the traces of its rich past. Standing at the confluence of the Sambre and the Meuse rivers, the majestic Citadel overlooks the city. Together, they have passed through many ages.

But Namur, is also a human-scale city which is a good place to live, an invitation to discovery, tasting, strolling, relaxation and, who knows, adventures...

Discover the heart of Old Namur, the charm of its streets, its terraces, restaurants**,**

museums like the **Felicien ROPS Museum,** presenting the work of this 19th century artist or the **Museum of Ancient Art** featuring the Oignies Treasure (13th century silverware).

Accessibility

The city of Namur nestled in a set of greenery at the confluence of two rivers is situated only a stone's throw from Brussels, its international airport (BRU) and high-speed railway station (Brussels South).

Namur is also very close to the main regional airport Charleroi Brussels South(CRL). https://www.brussels-charleroi-airport.com/en

The city of Namur is therefore easily accessible from all major European cities through daily connections operated as well by classic as low-cost companies.

Brussels International Airport (BRU) Distance from Namur city-centre : 67km – 45 min. Car rental station, railway station, taxi directly at the airport.
Public transportation
By train: 1h15, 3 connections per hour. Cost: €16.20, tickets and timetables available on www.belgianrail.be
Shuttle: 1h55, 1 connection a day. Cost: from €6.99, tickets and timetables available on www.flixbus.be
Destinations You can easily fly to Brussels International Airport (BRU) from an incredibly wide range of European cities including all major capital cities.

Brussels south Charleroi Airport (CRL) Distance from Namur city-centre : 32km – 30 min. Car rental station, taxi directly at the airport.
Public transportation
By bus + train: 1h10, 1 connection per hour. Cost: €11.80, tickets and timetables available on www.belgianrail.be
Shuttle: 30min., 1 connection every 2h. Cost: from €5, tickets and timetables available on www.flibco.com
Destinations You can easily fly to Brussels south Charleroi (CRL) from 26 European countries and 94 European cities including all major capital cities:

Accommodation

The city can propose seven hotels to receive delegates at less than 5 minutes (by walk or bus) from the conference :
- IBIS Namur Center – 3***
- Les Tanneurs – 4****
- Château de Namur – 4**** (5 minutes by bus)
- The Royal Snail – 4****
- Ne5t Hotel Spa – 4****
- Flandre - 3***
- Beauregard – 2**

More informations : http://www.namurtourisme.be/en/ou-dormir/hotels

Conference Venue

The conference will be held at <u>La Bourse - Centre de Congrès</u> of Namur. The training and the sprint will take place at <u>UNamur</u> (University of Namur).

Locations

The University of Namur is 10 minutes-walk from the venue

UNamur

> <u>https://www.unamur.be/en/access</u>

> Maps : <u>Google Maps</u>

La Bourse - Centre de congrès

> <u>https://labourse.business.site/#details</u>

> Maps : <u>Google Maps</u>

Conference building

The "Bourse" (trade exchange building) is a magnificent building in the heart of the city. It became a modern congress center in the early 2000s and keeps Louis XIII neo Renaissance style. It combines several functionalities and a modern infrastructure.

It's is an ideal location in Wallonia
- The Bourse is in the heart of the city,
- proximity to major traffic routes and public transport
- In a magnificent building of character
- nestled in the heart of the city, the Bourse combines functionality and modern infrastructure
- The Bourse is fully accessible for people with reduced mobility.

Rooms

Meeting room	Function	Capacity
Auditoire Rops	Plenary room	300
Auditoire Michaux	Track	100
Foyer + mezzanine	Lunch/snack	300
Plein ciel	Track	170
René Magritte	Track	50

The elegant entrance to the Bourse immerses you directly into a pleasant and functional space. The marble and the parquet combine harmoniously for the greatest pleasure of the visitors.
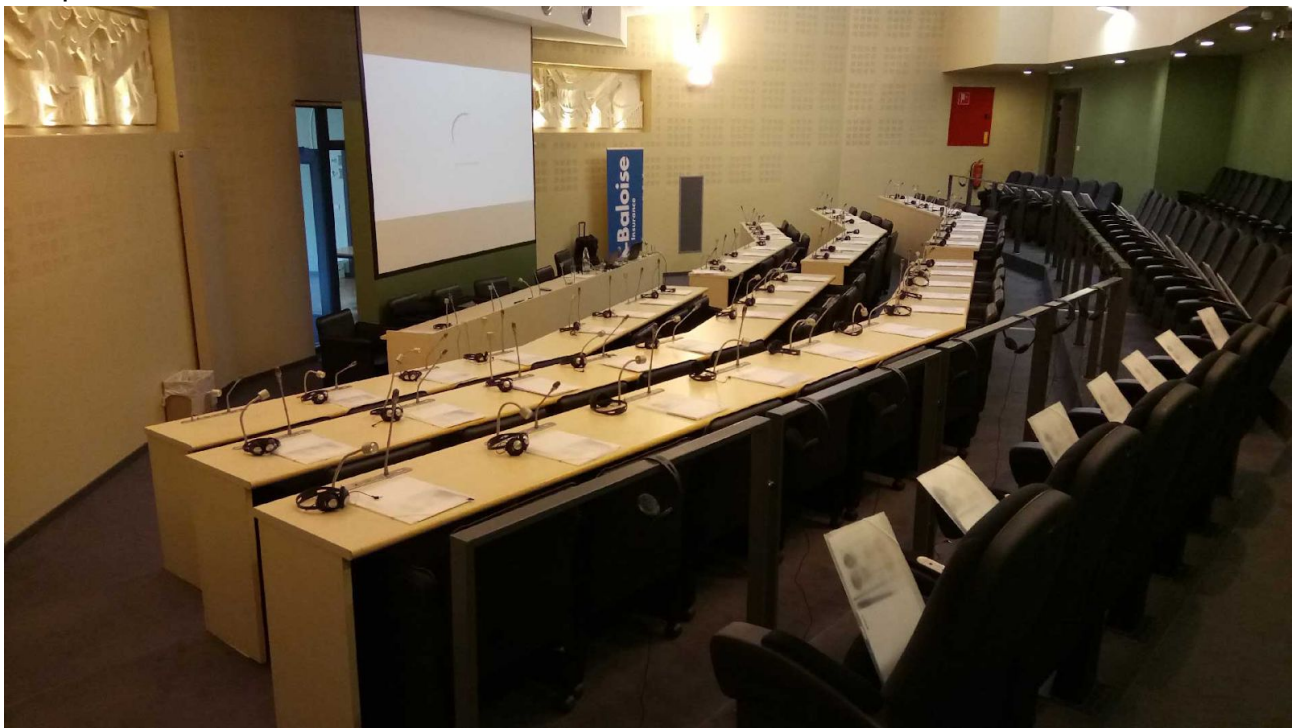
Auditorium Félicien Rops
300 persons

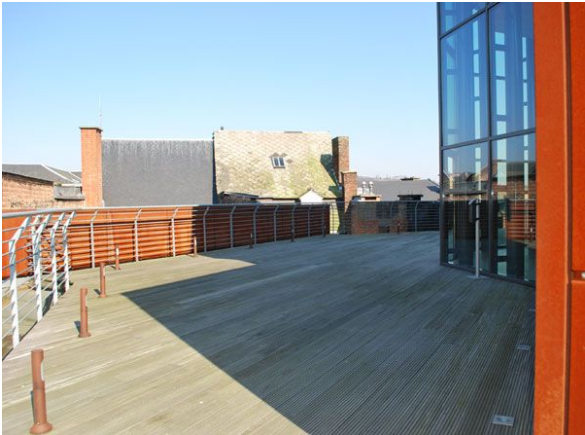**Auditorium Henri Michaux**
100 persons

Foyer + Mezzanine
300 persons

René Magritte
50 persons

Plein ciel
170 persons

Conference dates and schedule

Training - *Monday November 16 and Tuesday November 17, 2020*.
Several rooms will be available at the University and equipped for training classes.

Conference - *Wednesday November 18, Thursday November 19, and Friday November 20, 2020*.
As usual, the plenary room will be available during the three days for keynote, talks and lightning talks. Three more rooms will be used for tracks.

Sprint - *Saturday November 21, Sunday November 22, 2020*.
We hope that the location at the University will attract some students.

Meals & Drinks

Training
Sandwich and drink will be provided.

Conference
We will provide light breakfast.
Lunch will be prepared, including vegetarian meals. Products from the "local food economy" will be proposed.

We also have coffee breaks during the Conference.

Sprint
Sandwich and drink will be provided.

Plone community Party

Plone community Party for all registered Conference participants will be held on the second day of the Conference, near the venue.
The party is included in the ticket price. The proposed project is a cruise to discover Namur and the Meuse Valley (200 attendees).

And don't forget, Namur has some interesting breweries …

Access to the venue from the airport

[Access to the University of Namur](#)

From Brussels airport To Namur (Namen) :

https://www.brusselsairport.be/en/passengers/access-parking

By Train :

https://www.brusselsairport.be/en/passengers/access-parking/train

https://www.belgiantrain.be/en

Estimated Budget

Fixed expenses	Cost (€)
Venue	14 935 €
Equipment / Video recording	595 €
Branding/Printing/Signage	5 000 €
Website	2 000 €
Trainers lodging (15)	3 900 €
Keynote Speakers (2)	7 000 €
Total	**33 430 €**

Per person	Cost (€)
Catering	75 €
Party dinner	50.50 €
Training food and drinks	25 €
Sprint food and drinks	25 €
T-Shirt	20 €
Gift bag	20 €
Merchandising	20 €
Total	**235.50 €**

Expenses (€)		
Conférence	150 attendees	200 attendees
per-person	21 825 €	29 100 €
fixed	33 430 €	33 430 €
Training	50 attendees	50 attendees

Fixed (lunch)	1 500 €	1500
Sprint	50 attendees	50 attendees
Fixed (lunch)	1 500 €	1 500 €
Total	**58 255 €**	**65 530 €**

Revenue					
	%		Price (€)	150 attendees	200 attendees
Early bird tickets	50%		295 €	22 125 €	29 500 €
Regular tickets	20%		400 €	12 000 €	16 000 €
Speaker tickets	20%		295 €	8 850 €	11 800 €
1 day tickets	10%		80 €	1 200 €	1 600 €
Sponsors - Corporate		Gold	4 500 €	22 500 €	22 500 €
		Silver	2 500 €	5 000 €	5 000 €
		Bronze	1 000 €	2 000 €	2 000 €
Total				**73 675 €**	**88 400 €**

Projection			
Attendees	Income	Expenses	Profit
150	73 675 €	58 255 €	15 420 €
200	88 400 €	65 530 €	22 870 €

All the profit and any money unspent or left from the expenses will be donated to the Plone Foundation.

Note : under certain conditions, a reduction of 50% is applied on the room rentals. Since we did not receive confirmation at the time of writing this document, we did not include them in the expenses.

The organizers

Joël Lambillotte

Joël Lambillotte is deputy general manager of Imio, which he participated in the creation. Graduate in computer science he has a long experience as IT manager of the municipality of Sambreville (Belgium). He co-founded the open source communities CommunesPlone and PloneGov, finalists at the EU eGovernement awards in 2007 and 2009. Thanks to Plone, Imio won the European Commission Sharing and Reuse Award in 2017 in the local government category.

Alain Meurant

Alain Meurant is is the founder of Netvaast, a company specialising in the development of web applications. He was also co-founder of Affinitic.
He has been developing with Zope and Plone since 2005.
In addition to his development activities, he teaches web development and web design courses in high schools.
In particular, he has worked and collaborated on Plone projects with IMIO, the Arsia company, the ASBL Gites de Wallonie and the University of Namur.
He has participated in numerous Plone conferences from Vienna as well as Sorrento sprints.
He is particularly happy to be able to put his talent and his team to work on the next Plone Conference in 2020.

Martin Peeters

Martin Peeters is CEO and partner of Affinitic, the company has been working with Zope & Plone since its inception. Graduated in Computer Graphics and passionated by web technologies, he dives into Zope & Plone in 2010 with which he had the opportunity to create many applications and web portals.

Sébastien Verbois

IT architect at the University of Namur, he has been working with Plone for 15 years and has developed websites, intranet and workflow applications for the University of Namur since 2005. He has participated in 14 Plone conferences since Vienna 2014 and organizes every year a meeting of the french speaking Plone community of Belgium.